



Intellectual Property Rights Protection and Enforcement in Thailand

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IP and Businesses



- “Businesses, from multi nationals to small and medium-sized enterprises (SMEs), can benefit from accumulating IP assets and engaging in IP licensing transaction”

Kamil Idris, WIPO, Intellectual Property: A Power tool for Economic Growth

Thailand is a mega-diversity country, which is trying to move up its innovation capacity



Constitution of the Kingdom of Thailand

Part 9: Science, Intellectual Property, and Energy Policy

- “Section 86: The state shall implement the Science, Intellectual Property and Energy Policy as follows:

(2) The state shall **promote invention or innovation, preserve and develop folk wisdoms, and protect intellectual property.**”

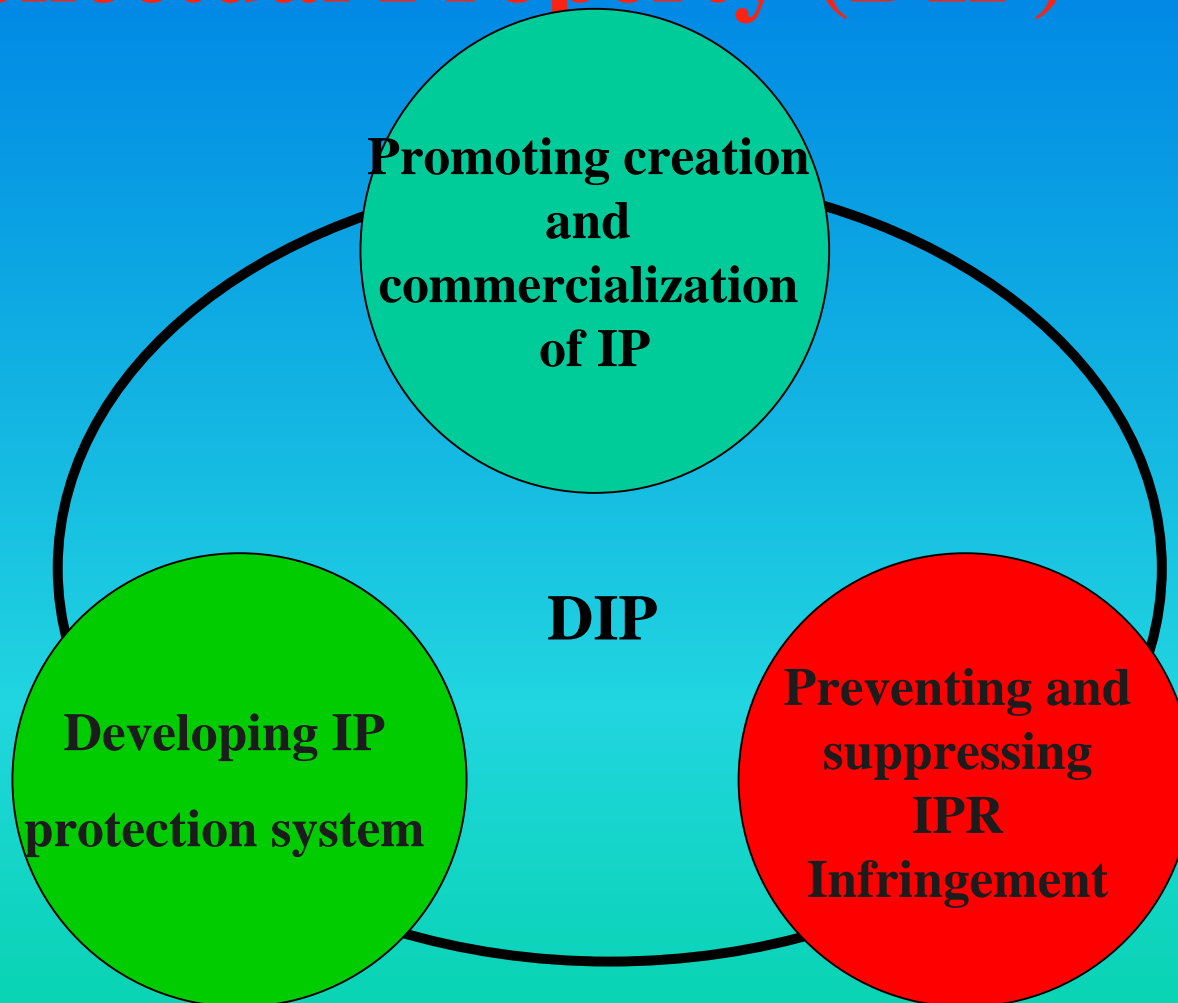
Government Policy

“2.2 The Market Economy: it is this Government's policy to allow full operation of market economy mechanisms led by the principles of virtue and economic justice

- 2.2.1 Industry Development: encourage both domestic and overseas investment in industries with high competitive potential according to the 10th National Economic and Social Development Plan; importance will also be placed on investment in technological capacity-building and **creating national intellectual property;**”

Policy Statement of the Government of Prime Minister General Surayud Chulanont
Delivered to the National Legislative Assembly on Friday, 3 November 2006

Missions of the Department of Intellectual Property (DIP)



IP Protection

Registration System

- Patents
- Trademarks
- Layout-designs of integrated circuits
- Geographical Indications

Recordation System

- Copyrights
- Traditional knowledge
- Trade secrets



How to Get Protection...

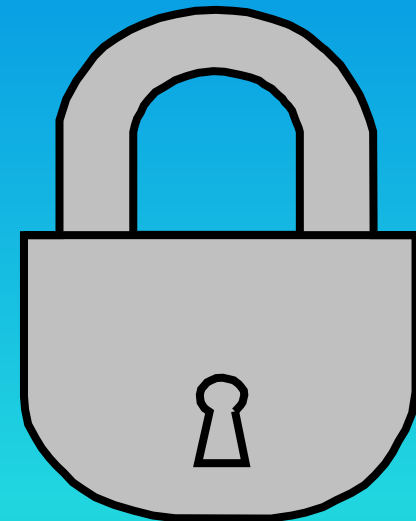
➤ Registering IP ➡ DIP

➤ Enforcing IP rights

- Criminal Enforcement
- Border Enforcement
- Civil Enforcement

➤ Securing supply chain

➤ Raising public awareness



Roles of IPR Owners

- To conduct market inspection
- To file complaints and provide necessary information, evidence and witnesses to enforcement officers (police, DSI, Customs)
- To appoint an adequate number of enforcement representatives

Roles of IPR Owners

- To be prepared to work with enforcement officers
- To provide technical assistance
- To develop strategies and measures

Keys to Success...

- Good laws
- Appropriate procedure
- **Strong partnership + cooperation**

Public agencies

- DIP
- Police
- Customs
- etc.



Private agencies

- IPR owners
- Businesses
- Landlords

Public



Thank you...

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